GOALS

1. Reduce the amount of cash that all transit agencies all handle

2. Increase ridership

3. Create single point of entry for transit and potentially mobility
It’s Not What We Get, But How We Get There
KEY SOLUTIONS

1. Build political support for governance
2. Build short term proof of concept including repository for distribution of revenue
3. Complete overall vision and alternative business cases for the project
4. Leverage opportunities outside of transit funding.
KEY STAKEHOLDERS

- City: Mayor
- SMART: County Executives/SMART Board
- Philanthropy Community
- Potential mobility partners to build a larger pie
- Vendors