



# **ENVISION:** AMERICA

Igniting a Smart Revolution

Portland, OR

City of Portland  
Portland State University  
Technology Association of  
Oregon

# GOALS & MEASURES

## Portland, OR

- Building a “corridor” laboratory to explore innovative and scalable technologies for addressing climate, transportation, public health that are accessible to all
- Increased use of transit and active transportation to meet City goals (i.e., 35% CO2 reduction by 2030)
- First implementation in 2016

# SOLUTIONS/INNOVATIONS

## Portland, OR

- Building a nationally relevant, transferable and scalable platform for connected sensors
- Research first/last mile technologies for accessing transit in the corridor, potential partnerships with private mobility companies
- Building on existing 10-year old Federally-funded academically-hosted transportation database
- Take advantage of Portland's long-standing planning culture to accelerate progress towards the regions long-range climate, sustainability and land use goals

# KEY STAKEHOLDERS

## Portland, OR

- Portland's public agencies
- Regional planning & transit agency
- University partners
- Tech trade associations
- Neighborhood and community groups
- Hardware, network providers, software vendors