ENVISION: AMERICA
Igniting a Smart Revolution
Greenville, SC
Greenville, SC

AT&T, Autodesk, City of San Diego, CU-ICAR, Cisco, Duke Energy, GE, IBM, Intel, Microsoft, SAS
• Primary Goal
  – Connect all residents in Greenville through Smart Transportation Technologies and Infrastructure to employment, healthcare, education, food hubs, and recreation/entertainment
  – Double ridership of Mass Transit systems
  – By end of 2020

• Future Goal
  – Become a National Model for Innovative Transportation Networks
  – Increase regular Mass Transit Ridership Market Share to 10%
  – By end of 2045
SOLUTIONS/INNOVATIONS
Greenville, SC

• Establish “Envision Greenville” Organization
• Solve funding issue through Federal Grants, State and Local Support, and Private Investment
• Access Big Data for better informed decisions in Transit Development
KEY STAKEHOLDERS
Greenville, SC

- Clemson University/Furman University
- IBM
- Duke Energy
- AT&T
- Cisco